



23/04/24 – JASPERS Networking platform – L. SPRONCK

Wallonie Entrepreneurs Circular Economy

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WE Wallonie
Entrepreneurs

En quelques chiffres

AU 31/12/2023

Balance sheet

5,0

BILLION EURO

Consolidated results

695

MILLIONS D'EUROS

Loan reinsurance

En quelques chiffres

AU 31/12/2023

WE DÉTIENT DES **PARTICIPATIONS ET CRÉANCES EN FONDS PROPRES** À HAUTEUR DE

4,3

MILLIARDS D'EUROS

1,9

MILLIARD D'EUROS

EST INVESTI DANS 7 PARTICIPATIONS DANS LESQUELS
L'INVESTISSEMENT DE L'OUTIL EST SIGNIFICATIF
ET QUI SONT STRUCTURANTES

1,4

MILLIARD D'EUROS

EST INVESTI EN CAPITAL (MINORITAIRE) OU EN PRÊT
(SUBORDONNÉ LE PLUS SOUVENT)
DANS LE TISSU INDUSTRIEL ET DE SERVICE WALLON

1

MILLIARD D'EUROS

EST INVESTI DANS LES INVESTS QUI,
EUX-MÊMES, FINANCENT
LES PME DE PROXIMITÉ

Accompagnement

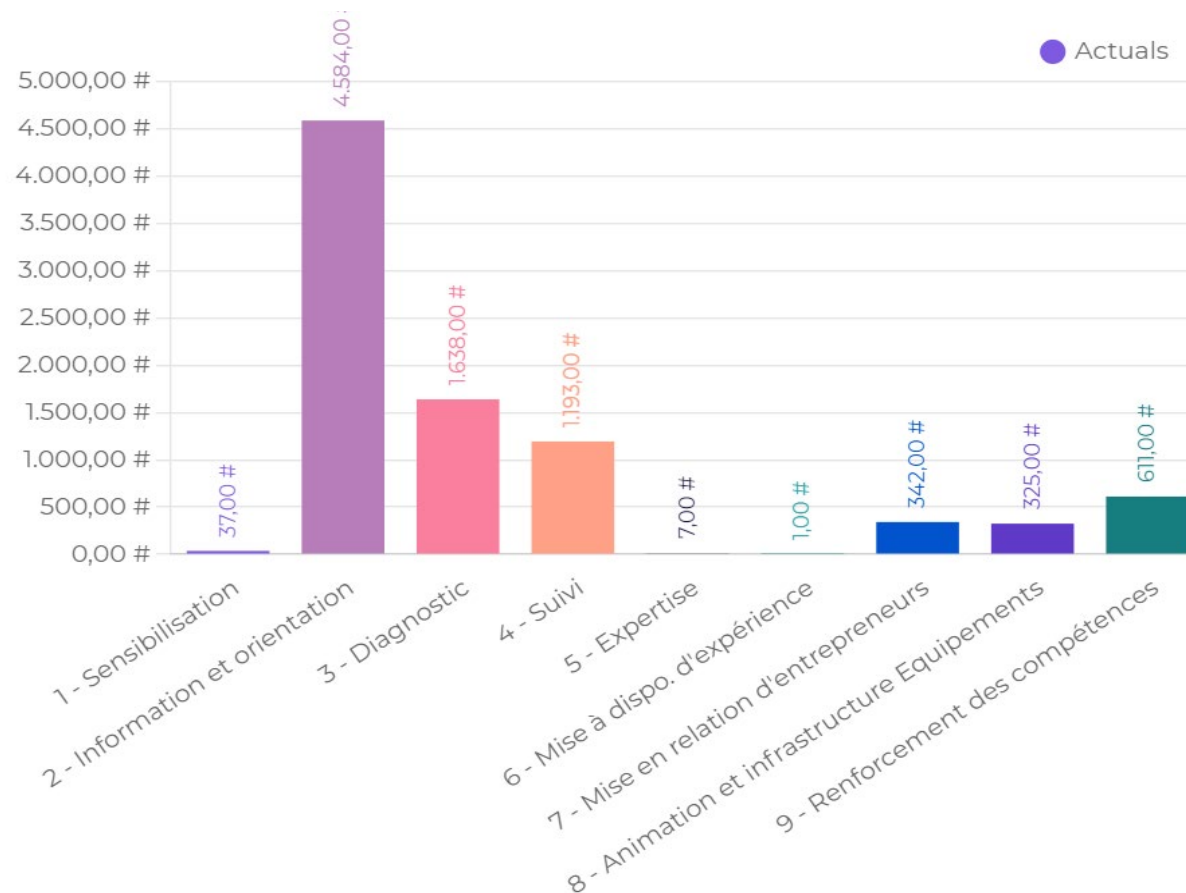
Livrables relatifs à l'accompagnement des opérateurs

8.739
LIVRABLES SOUMIS*
POUR UN MONTANT À FINANCER ESTIMÉ À
14,71 M€

96%
**TAUX D'ACCEPTATION
DES CONTRÔLES QUALITÉ**
294 LIVRABLES
AVEC UN CONTRÔLE QUALITÉ RÉUSSI

Issued report

Graphiques:

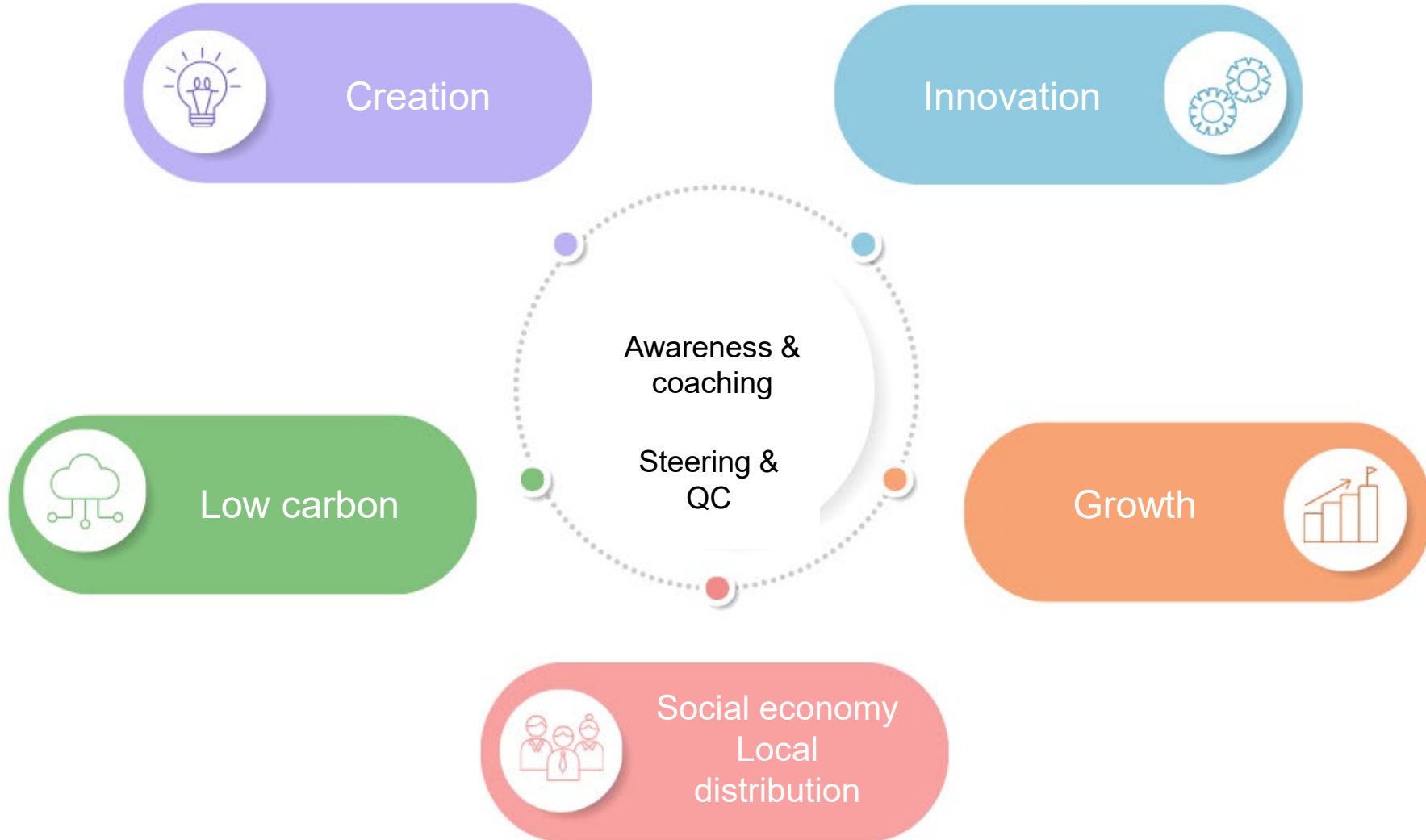


- Les livrables dont l'accompagnement porte sur 2023 peuvent être soumis jusqu'à début février 2024. A ce jour, 11.148 livrables concernant un accompagnement qui s'est clôturé en 2023 ont été soumis.

A portfolio of complementary expertise

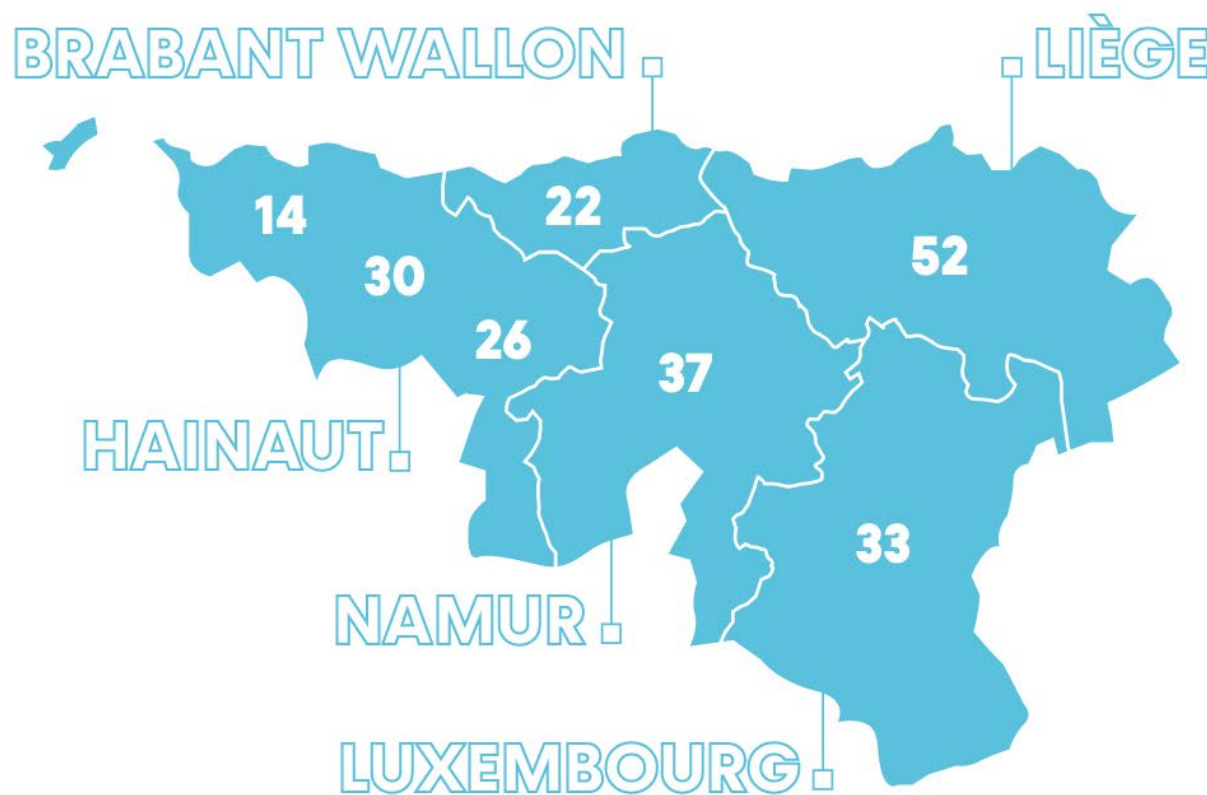


286 employees



A global coordination and a uniform approach

PLUS DE **70**
OPÉRATEURS
ET
4000
CONSEILLERS
SUR LE TERRAIN



OPERATORS



AGENCE DE DÉVELOPPEMENT TERRITORIAL

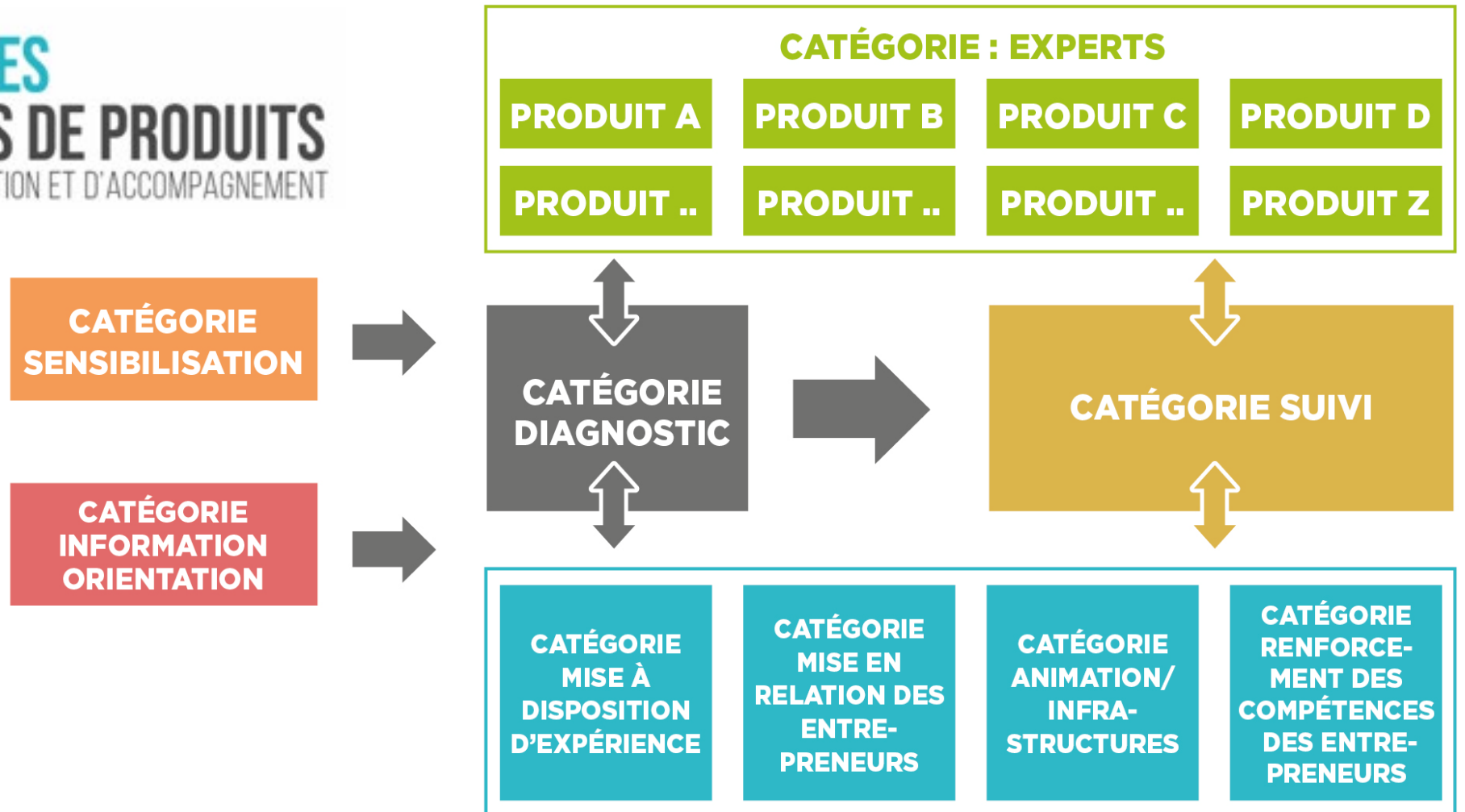


ET D'AUTRES.....

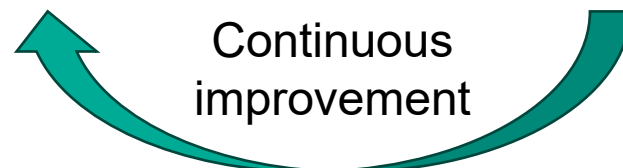
The Walloon “referential”: an integrated and structured definition of all company's « coaching » specific proposal

LES 9 CATÉGORIES ET LES 26 TYPES DE PRODUITS

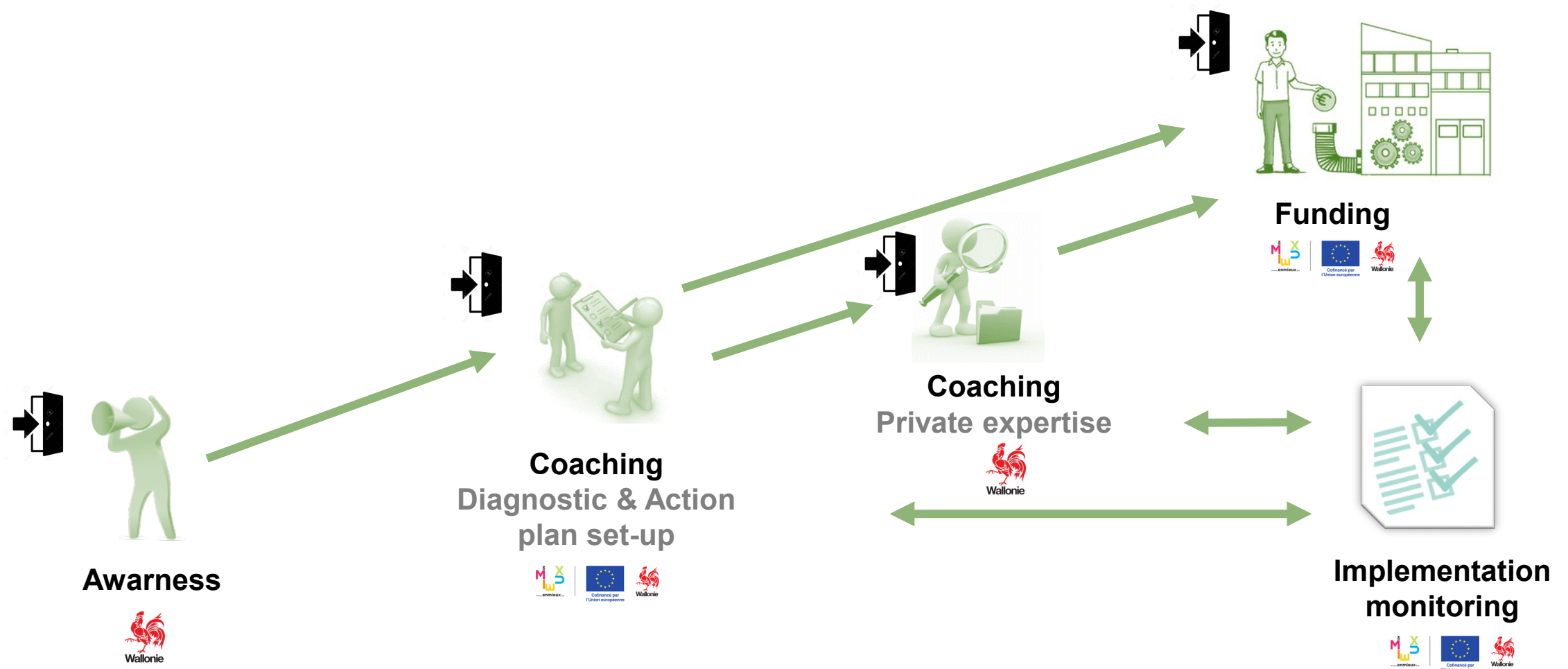
DE SENSIBILISATION, D'ORIENTATION ET D'ACCOMPAGNEMENT



The Walloon “referential”: a result and quality-oriented mechanism



An individualized complete way to accelerate the low carbon transition of SMEs



A global proposal, crosslinked, for all type of enterprises

Self-employed, Small & Medium Es:

- Low carbon **diagnostic and action plan proposal** (individual)
- Low-carbon action plan **implementation monitoring** (individual)
- SMES Green Challenge** (collective)
- labelled private **expertise** (individual)

- ❖ Circular economy

- ❖ Energy

Large and carbon intensive industries:

- Coaching: WalEnergie
(energy consumption > 10GWh)
- Private expertise (individuel)

Low carbon : action plan proposal and follow up (individual)

An **individualized** and **customized** solution for self-employed and SMEs and **every sectors**

Goals :

- Proposal of a **prioritized action plan** identifying the low-carbon transition potential specific to the company
- Identification and orientation of the company towards the **relevant complementary support** and/or **fundings**
- Action plant **follow up** and **impulsion**

A **scope of analysis** structured on **several axes**:

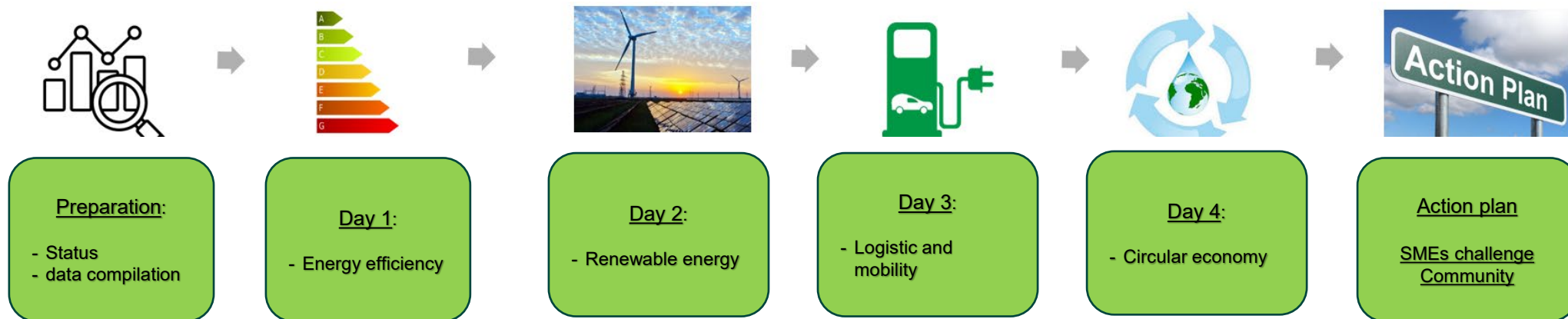
- Buildings and processes energy efficiency
- Renewable energy
- Resources (raw materials, water...)
- Waste
- Logistic and mobility
- Process (supply, production , design, services...)
- IT and digital transition



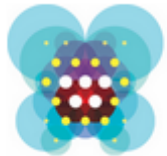
SMEs Green Challenge (collective workshops)

Programme:

- 4 thematic workshops led by experts
- Meetings with solution providers
- 1by1 expert exchange/challenge
- Coaching of the enterprise by the low carbon advisor (diagnostic + action plan set-up + follow up)



Labelled private expertise



Chèques-
entreprises

→ <https://www.cheques-entreprises.be/>

- SMEs
- Subsidies (50% of the expert cost)
- Activation of labelled expert

✓ Energy project

- Feasibility study
- Study
- Type of project:
 - Renewable energy production
 - Building efficiency
 - Industrial process efficiency
 - Lighting
 -

✓ Circular economy project

- Technical and financial feasibility study
- Technical and financial study
- Carbon footprint as a tool for selection within possible circular economy solutions
- Type of project:
 - eco design
 - Reverse logistic
 - Industrial symbioses
 - New business models
 - ...

Low carbon transition: figures

- ❑ **465** enterprises coached on circular economy
- ❑ More the **3000** identified actions for circular economy transition
- ❑ **75%** of actions suggest of orientation towards either additional specific coaching (public or private) or specific funding solutions
- ❑ SMEs Green Challenge: **3°** edition
- ❑ **40** circular economy labelled experts

Lessons learned

- ❑ Poor awareness of the benefits, new opportunities... of circular economy
- ❑ Lack of resources
 - ❑ the specific technical expertise is not present within companies
 - ❑ Need of time and human resources
 - ❑ New financial needs not directly linked to core business
- ❑ Considered as:
 - ❑ Complex
 - ❑ Risky
 - ❑ Not part of the core business
- ❑ Difficulties to :
 - ❑ Identify the impacts of the companies and of the identify projects
 - ❑ Priorities
 - ❑ Manage this new thinking (circular economy is not only recycling...) and type of project

Good practices:

- ❑ The new Walloon model improve service quality and simplify SMEs understanding

- ❑ Push company to take a step back (diagnostic):
 - ❑ To avoid to poor/wrong investment
 - ❑ To define a customized transition strategy
 - ❑ To detect opportunities

- ❑ Key success factors:
 - ❑ Environment positive impact + risk mitigation + ROI
 - ❑ Combination/integration of public and private expertise
 - ❑ Combination of technical and financial expertise is a must
 - ❑ Cross sector approach



www.enmieux.be



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l'Union européenne

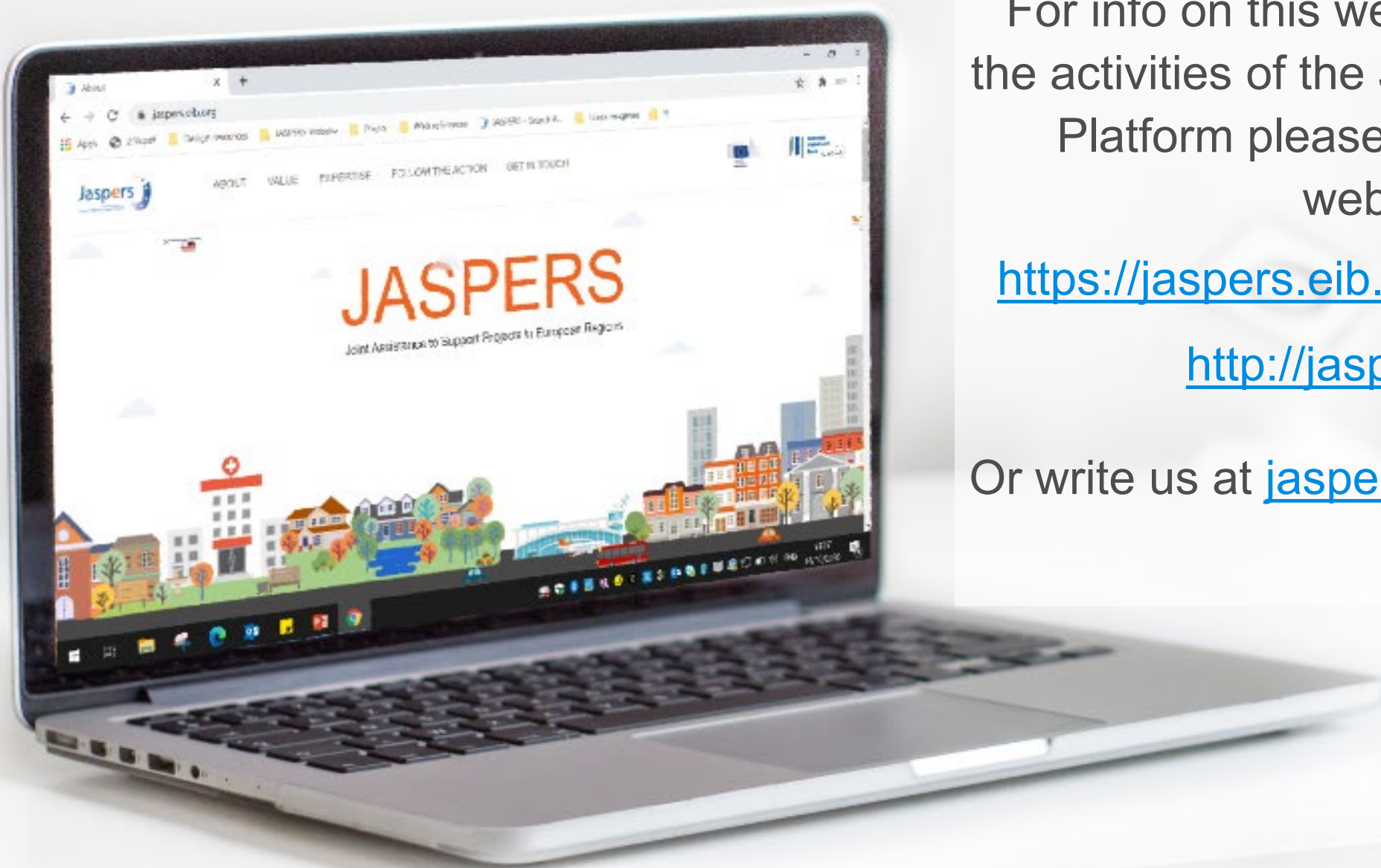


Wallonie



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WE Wallonie
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For info on this webinar and details on the activities of the JASPERS Networking Platform please visit the following websites::

<https://jaspers.eib.org/knowledge/index>

<http://jaspers.eib.org/>

Or write us at jaspersnetwork@eib.org